



DEAR VALUED IOWA COUNTY BUSINESS,

IF YOU ARE NOT AWARE, THERE WILL BE A GATEWAY CHALLENGE TRIATHLON EVENT AT GATEWAY PARK IN MARENGO ON SEPTEMBER 16TH, 2023, FROM 8 AM TO 11 AM. THIS IS THE SECOND YEAR OF THE GATEWAY CHALLENGE TRIATHLON, AND WE ARE HOPING FOR IT TO BE ANOTHER HUGE SUCCESS AND THAT IT WILL CONTINUE TO BE AN ANNUAL EVENT. HERE IS THE GCT EVENT WEBSITE FOR MORE INFORMATION: WWW.GO-MARENGO.COM/GATEWAYCHALLENGE

THE GATEWAY CHALLENGE TRIATHLON COMMITTEE IS LOOKING FOR BUSINESS SPONSOR PARTNERSHIPS TO HELP PROMOTE OUR EVENT AND TO HELP GET SOME BUSINESS SUPPORT OPPORTUNITIES AND SOME ADVERTISING FOR YOUR BUSINESS.

ENCLOSED YOU WILL FIND A GATEWAY CHALLENGE TRIATHLON SUPPORT FORM TO FILL OUT WITH THE BELOW OPTIONS TO HELP SUPPORT US:

- 1. \$25 WILL INCLUDE YOUR BUSINESS ADVERTISEMENT IN THE EVENT BOOK WITH A MESSAGE, YOUR LOGO, AND AN OPTION FOR YOU TO PUT SOMETHING IN THE PARTICIPANT TAKEAWAY BAGS(EXAMPLES: COUPON, PEN, KOOZIE).**
- 2. \$25 WILL INCLUDE YOUR BUSINESS LOGO ON A SIGN AROUND THE TRAILS FOR THE EVENT(WILL ALSO INCLUDE YOUR ADVERTISEMENT IN THE EVENT BOOK).**

MARENGO COMMUNITY DEVELOPMENT IS HELPING TO COORDINATE THE EVENT BOOK, ITEMS FOR TAKEAWAY BAGS, CREATING YOUR COUPONS(IF NEEDED), AND YOUR LOGOS AND MESSAGES FOR YOUR ADVERTISEMENTS FOR THE EVENT.

WE APPRECIATE YOUR SUPPORT!

**SINCERELY,
THE GATEWAY CHALLENGE COMMITTEE**